

“Anker 3.0” – Headline News, March 2024

Conference in Łódź, Poland

The entire Anker Andersen sales team attended the Cities and Business conference held in Łódź, Poland, on 8th March, 2024. The conference convened numerous stakeholders, including municipalities, beverage distributors, retailers, and RVM manufacturers to discuss and deliberate on all facets of the impending deposit return system set to be implemented in Poland starting 1st January, 2025. We showcased our HLZ[®] MDU model in a dedicated showroom, providing attendees with the opportunity to explore Anker Andersen’s cutting-edge high-speed counting and sorting technologies.



IFAT 2024 in Munich



We are delighted to announce our participation in the world’s leading trade fair for environmental technologies, IFAT Munich, taking place from 13th to 17th May 2024.

We will be more than happy to welcome you in Hall B4, booth 119/218, where our sales team will be ready to provide you with more information about our HLZ[®] counting and sorting systems, and you can discover how our systems can be integrated into the management of used beverage containers - actively contributing to sustainable global development and a circular economy.

Strategic Change within our Sales Department

We are pleased to inform you of a strategic generational change within our sales department. Sales Director Hans Friis Lauszus has transitioned into the role as Business Development Director, and in this new capacity, he will focus on pioneering initiatives to explore and develop new business areas and markets.



Stepping into the role as Sales Director (CSO) is Sébastien Koed Toullec, who has undergone a successful onboarding process as Sales Manager in the North American market. Joining our team as new Sales Manager for the USA and Canada is Merete Birk Hansen, and we are confident that her expertise will contribute to our continued success. Please always feel free to reach out to our dedicated sales team on sales@anker-andersen.com

Corporate Social Responsibility (CSR)



As part of our CSR efforts, we have initiated the data collection for our first CO₂ accounting to assess our carbon footprint. This will enable us to set goals for reducing our CO₂ emissions in the future.

Moreover, the CO₂ accounting will serve as input to our CSR report, and in this report, we also outline our initiatives towards social sustainability including initiatives aimed at integrating individuals on the margins of the labour market. These employees are involved in tasks such as assembling components for our HLZ[®] systems, enabling us to allocate more time among our skilled specialists - a win-win scenario for all involved.